

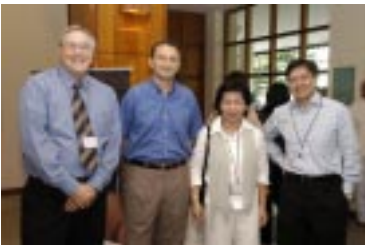
# Spa Industry Seminar 2004

3-4 September / Sentosa Resort & Spa, Singapore



Post-Event Highlights

**Spa Industry Seminar 2004** took place on September 3-4 at Sentosa Resort & Spa. The event attracted 170 industry professionals from 23 countries ... the majority of whom were owners, senior executives and general managers. Other attendees included spa consultants, architects/designers, academics, medical doctors, anthropologists, therapy product manufacturers and distributors, therapists and lifestyle journalists. 🌱 An international line-up of key industry players spoke honestly and passionately on a wide scope of topics ranging from spa marketing, operations and design ... to the history of water therapy and Ayurveda ... to the potential that all humans have for achieving higher states of wellness using non-medical approaches (by expressing love, drinking pure water and breathing clean air, and by practicing yoga and meditation for better mental and spiritual balance). It was clear from these presentations that spas can play a vital role in promoting wellness using natural means. 🌱 The venue was beautiful, the food was excellent, the atmosphere was informal and friendly, and the networking was unsurpassed. 🌱 Encouraged by enthusiastic feedback received from delegates, The Turning Point is wasting no time in planning Spa Industry Seminar 2005.



**Left, top to bottom :** (1) Guest of Honour Mr. Gerald Lee, Assistant CEO-Leisure, Singapore Tourism Board giving opening address; (2) Don Siegel, Managing Director of The Turning Point, Anthony Ross, General Manager, Sentosa Resort & Spa, Supatriana Supaat and Gerald Lee, Singapore Tourism Board; (3) Don Siegel welcoming delegates and acknowledging sponsors and supporters; (4) Master of Ceremonies Sarah Noble presenting a bouquet to Lynne Doiron, Manager-Special Projects, The Turning Point.



The 2004 seminar attracted spa professionals from 23 countries, the majority of whom were owners or holders of senior management positions.



Delegates received a wealth of information and inspiration from an international line-up of spa and wellness industry professionals.

**Left** (in clockwise direction): Noah McKay MD, Ingo Schweder, and Sarah Noble.



**Top, left to right:** Heather Stuart, Anna Bjurstam, Carroll Dunham, Dr Marc Cohen

**Bottom, left to right:** Meaghan South, Guy Tulloh, Isabelle Miaja, Andrea Schmidt





Lunches, mid-session breaks, and evening events provided plenty of time for networking with fellow delegates.





An interesting array of books, magazines, spa therapy products, music and jewellery was on display in the exhibits room ... along with services offered and branded items created for the resort and spa industries by The Turning Point.



# socialising

A highlight of the seminar was the cocktails and dinner event on Day 1. Colourful table displays, excellent food, a light breeze and a full moon all contributed to an enjoyable night of socialising.





Delegates were treated to an inspired "yoga dance" routine on Day 1 and an interpretive dance performance on Day 2. Early morning yoga sessions proved popular with a number of seminar delegates.

## Organiser

The Turning Point

## Major sponsor

Sentosa Resort & Spa

## Official supporters

Singapore Tourism Board

Luxasia

Aromatherapy Associates

Thalgo Cosmetic

Yena Trading

Spa Finder Magazine

## Media supporters

SpaAsia / Spa Trade Journal

AsiaSpa Magazine

Leisure Media

## Delegate comments

Brilliant. Loved every minute. Debra Turnbull, Radisson Treetops Resort

The calibre and passion of the speakers is matched and reflected by the audience. This really is one of the highest quality "meeting and learning" conferences I've ever been to. Catharine Nicol, GSA / AsiaSpa

I must say I was pleasantly surprised. I sent 1 of my staff last year and she was so impressed I sent 3 this year. It will now become a fixed event for Mandara Spa to attend on a yearly basis. Jeff Mathews, President & CEO - Mandara Spa

The seminar far exceeded my expectations. Gave me lots of confidence to operate a spa on our own and also gave ideas to continuously add value to our customers. I was sad the two days ended so soon. Hiran Cooray, Managing Director - Jetwing Hotels

The quality of speakers was excellent. It was a great opportunity to catch up on current trends in the industry, and to step back and analyse our own operation and determine where to go next. Mike Turvill, President - MC Spa Essentials

I found the seminar to be very educational, enlightening and a great source of networking. The seminar updated us on trends in the industry and allowed us to benchmark our current practices with other spas. Cathy Brillantes-Palma, President - Nurture Tropical Spa